



28<sup>th</sup> October 2020

## INVITATION TO WEBINAR

### NATIONAL CIRCULAR ECONOMY ROADMAP

Hanoi time: 19h00 12<sup>th</sup> November 2020  
Registration at: [https://www.lyyti.fi/reg/roadmap\\_guide](https://www.lyyti.fi/reg/roadmap_guide)

Embassy of Finland in Hanoi and Finnish Innovation Fund SITRA have pleasure to invite you to the webinar discussing the role of national circular economy road maps in the global transition towards a circular economy.

In the webinar, we will also present a guidebook Sitra has compiled based on experiences from Finland's road map process. The guidebook includes best practices and tips for those devising their own road maps to a circular economy

A circular economy road map is a tool for change: it helps define the required steps and compiles key stakeholders' views on the essential changes and actions required for the circular transformation.

We believe the webinar would provide you with interesting information on the development of national circular economy.

**Kari Kahiluoto**  
Ambassador

*Enclosed:*  
*World Circular Economy Forum (WCEF) and Webinar programme*