



## **INVITATION**

### **NORDIC DAY - GETTING TO GREEN**

### **GREEN ECONOMY FORUM & EXHIBITION (GEFE) 2024**

The Nordic Ambassadors in Vietnam (Denmark, Finland, Norway and Sweden) would like to invite you to participate in the **Nordic Day – Getting to Green**.

#### **Event Details**

Date : Tuesday 22 October 2024  
Time : 08:00 – 17:00  
Venue : Plenary room, 6<sup>th</sup> Floor, Thiskyhall Sala Convention Center,  
10 Mai Chi Tho, Thu Thiem Ward, Thu Duc, Ho Chi Minh City  
Language : English-Vietnamese (simultaneous translation)

#### **Purpose of the Event**

Vietnam is an increasingly important and ambitious country when it comes to the implementation of Green Growth models, balancing economic progress with environmental sustainability. The **Nordic Day – Getting to Green** at the Green Economy Forum & Exhibition (GEFE) 2024 will highlight successful sustainable development and green growth practices from the Nordic region, while promoting cooperation between Vietnam and the Nordic countries. With key themes including Food Systems, Energy Transition, Circular Economy and Youth Solutions to Climate Change, the event brings together esteemed speakers from Vietnam and the Nordic countries sharing their experiences and expertise to address climate change and build a greener future.

The program will feature opening remarks by H.E. Mr. Ville Tavio, Finnish Minister for Foreign Trade and Development, interactive panel discussions, an exhibition of green innovative solutions, networking opportunities with experts and leaders in green growth, Q&A with the Nordic Ambassadors and quizzes. Please find the full agenda below.

#### **Practical Remarks**

Kindly note that event photos may be posted on the organisers' social media. If you prefer not to be featured, please inform us in advance.

#### **Event Registration**

Kindly confirm your preference of participation at **Plenary room, 6th Floor, Thiskyhall Sala Convention Center** by filling in this [link](#) or scanning the QR form below.



### **Online participation**

Livestream on Zoom at [online link](#).

### **Contact for Inquiries**

For inquiries, please contact Ms. Bui Thu Thuy, Embassy of Denmark in Vietnam at thtbui@um.dk or +84 912 391 937.

We eagerly anticipate your presence.

Sincerely yours,

Nicolai Prytz  
Ambassador of Denmark

Keijo Norvanto  
Ambassador of Finland

Hilde Solbakken  
Ambassador of Norway

Johan Ndisi  
Ambassador of Sweden

## **EVENT AGENDA**

- 08:00      **Registration**
- 08:20      **Opening of Nordic solutions exhibition by H.E. Mr. Ville Tavio, Finnish Minister for Foreign Trade and Development**
- 08:50      **Welcome by Tran Minh Ngan, Veteran TV Journalist and Master of Ceremony**
- 09:00      **Session I: We Are What We Eat - Food Systems for A Greener and Healthier Tomorrow**

*Vietnam is transforming its food systems to reduce greenhouse gas emissions and environmental impact while improving resource efficiency, food safety, and healthy consumption. Panelists will discuss Nordic strategies for sustainable food production, consumer behavior, and highlight Vietnamese initiatives inspired by Nordic approaches, focusing on e.g. organic farming, closed-loop systems, food waste solutions, and consumer education.*

Moderator: Christina Ameln, Sustainability Strategist & Advisor, Ameln & Co I Sustainable Vietnam

Speakers:

- Andrew Khan, Managing Director of Carlsberg Vietnam
- Tran Ngoc Thanh Truc, Country Manager - Vietnam, Africa & Asia at Yara
- Teija Kirkkala, PhD, Executive Director at Pyhäjärvi Institute
- Tran Long Hai, Researcher at Can Tho University

- 10:00      **Refreshments – Nordic/Vietnamese fusion by MAD - Wine Bar & Eatery**

- 10:30      **Session II: The Great Energy Transition – Supply and Demand**

*Vietnam's green energy transition focuses on balancing supply and demand while ensuring a just approach for stakeholders and communities. Drawing on Nordic expertise in decoupling energy use from economic growth, the session will explore e.g. policy models supporting renewable energy, grid flexibility, and energy efficiency in industries, construction, transport, and households, highlighting Vietnamese initiatives inspired by Nordic practices.*

Moderator: Tran Minh Ngan, Veteran TV Journalist & Master of Ceremony

Speakers:

- Nicolas Leong, Director, North & Southeast Asia at Wärtsilä Energy
- Rasmus Munch Sørensen, Energy Advisor at the Danish Energy Partnership Program (DEPP3) between Denmark and Vietnam
- Chandan Singh, Country Managing Director Vietnam at Hitachi Energy
- Zhang Minghui, APAC Offshore Wind Segment Lead at Det Norske Veritas (DNV)
- Doan Thi Thanh Thuy, Lecturer at Fulbright University Vietnam

11:30 **Break time**

13:30 **Food for Thought - Ask the Ambassadors**

*Rapid-fire Q&A session with the four Nordic Ambassadors on stage.*

14:00 **Session III: The Economics Of The Circular Economy – Producers And Consumers**

*Vietnam's pursuit of green growth can benefit from Nordic experiences in enhancing circularity across sectors, showcasing innovative approaches to resource efficiency and waste reduction. The panel will discuss Vietnam's circular economy potential, with a focus on policy models like extended producer responsibility, eco-labelling, and deposit return schemes, and features Vietnamese initiatives inspired by Nordic circularity models.*

Moderator: Jennifer Pham, Sustainable Value Chains Advisor at the Embassy of Denmark in Vietnam

Speakers:

- Anastacia Howe, Sustainability Manager Vietnam & Cambodia at H&M
- Kari Herlevi, Program Director, Sitra International Programmes
- Marthe Haugland, Head of Program Circular Economy at Nordic Innovation
- Trang Bui, Country Representative & Director of Programs at iDE Vietnam
- Tran Thi Hoa, Chair of Founding Council & Director of Centre for Supporting Green Development at GreenHub Vietnam

15:00 **Refreshments – Nordic/Vietnamese fusion by MAD - Wine Bar & Eatery**

15:15 **Session IV: Youth Panel – Growing Up In An Era Of Climate Change**

*Climate change profoundly impacts youth, shaping their lives in unique ways. Their perspectives and innovations are key to tackling these challenges. Amplifying voices from the Global South, like Vietnam, alongside Nordic youth fosters global unity. The panel will examine how young people's views, behaviors, and priorities on climate change differ from older generations, emphasizing climate education, green innovations, and youth-driven initiatives. It aims to inspire and empower.*

Moderator: Helly Tong, Founder of The Yen Concept, Co-Founder of Lại Đây Refill Station & Creative & Development Director of Sóng Foundation

Speakers:

- Cecilia Zade Iseni, Daily Leader & co-founder of Gaia – Youth for Green Businesses
- Siri Ankarfors, Youth delegate to COP29-30 & Climate Representative for LSU - The National Council of Swedish Children & Youth Organisations
- Topi Hukkanen, Junior Advisor at the Embassy of Finland in Vietnam
- Pham Ngoc Anh, Senior Sustainability Coordinator at EuroCham Vietnam & President of the Vietnam Youth Advisory Board at the EU Delegation to Vietnam
- Dao Thanh Tam, Architecture Student at University of Architecture Ho Chi Minh City

16:15      **The Great Green Nordic Quiz!**

*Quiz about the green Nordic experiences, competences and cooperation with Vietnam. Great, green, prizes for the winners!*

16:55      **Closing remarks**

17:00      **Thank you for coming!**